

**SOUTH FLORIDA  
BUSINESS JOURNAL**

**Businesses go green**

Battling climate change also  
shaves companies' expenses

**BRIAN BANDELL, 4**



**COVER STORY**

**Big loan growth  
for small business**

The little guy is having better luck getting a loan in  
South Florida than in the rest of the country.

**BY NINA LINCOFF, PAGES 14-15**

**THE  
LIST**

*Business  
parks* 12

**ABOUT THE LIST**

**Business parks  
expand and rebrand**

Have a look at the region's top 25  
parks ranked by acres developed.  
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**HIRES**



**Familiar names join  
global legal practice**

Greenberg Traurig adds two high-  
profile lawyers to its roster: Former  
New York City Mayor Rudy Giuliani  
and former prosecutor Marc Mukasey.  
**NINA LINCOFF, 6**

**Citrix Systems  
lands new CEO**

The cloud computing firm taps a new  
top executive from IBM, as it struggles  
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**EMON REISER, 8**

**EXECUTIVES**

**A LOOK  
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SOUTH FLORIDA BUSINESS JOURNAL'S  
**POWER  
LEADERS  
2016**

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2016  
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**FINANCE**

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## 100 POWER LEADERS

**STEPHEN OWENS**

President, Swire Properties  
501 Brickell Key Dr., Suite 600,  
Miami 33131  
(305) 371-3877  
Swireproperties.us

**Education:** B.S., finance, East Carolina University; advanced courses, Michigan State, NYU and Columbia University

**Professional achievements:** Owens is a more than 30-year veteran of Swire Properties, a subsidiary of Hong Kong-based Swire Properties Ltd. As head of U.S. operations since 1985, he has overseen some \$3 billion in projects, including the master planning of Brickell Key; construction of the Courvoisier Centre office complex; and now Brickell City Centre, an urban mixed-use development of 5.4 million gross square feet.

**JORGE PÉREZ**

Founder, Chairman, CEO, The Related Group  
315 S. Biscayne Blvd., Miami  
33131  
(305) 460-6900  
Relatedgroup.com

**Birthplace:** Buenos Aires, Argentina

**Education:** B.A., economics, Long Island CW Post College; M.A., urban planning, University of Michigan

**Greatest Professional Achievement:** Jorge Pérez is especially proud of overcoming the 2009 recession and The Related Group's continued business with all partners and lenders.

**Personal Note:** Perez purchased the first piece of his art collection with the winnings of a dorm-room poker game.

**MARK PERLBERG**

President, CEO, Oasis Outsourcing  
2054 Vista Pky, West Palm Beach 33411  
800-822-8635  
OasisAdvantage.com

**Birthplace:** Brooklyn, New York

**Education:** B.A., history, University of Rochester; J.D., Boston College Law School

**Greatest Professional Achievement:** Growing Oasis to become one of the largest, most successful CEOs in America.

**Personal Note:** Perlberg has a background in theatre and remains involved. He was chairman of the Board of Palm Beach Dramaworks for six years. His program on Eugene O'Neill was to be presented at Dramaworks on February 2.

**JORGE PESQUERA**

President, CEO, Discover the Palm Beaches  
1555 Palm Beach Lakes Blvd., Suite 800, West Palm Beach 33401  
(561) 233-3010  
PalmBeachFL.com

**Birthplace:** Rio Piedras (San Juan), Puerto Rico

**Education:** B.S., hotel administration, Cornell University

**Greatest Professional Achievement:** He secured the legislation and approval for the development of the \$250 million Puerto Rico Convention Center. He led the brand development strategy that resulted in the new tourism identity for Palm Beach County - Discover The Palm Beaches. He was recognized as one of the 25 Most Extraordinary Marketing Minds by the Hotel Sales and Marketing Association International in 2012.

**MARSHA POWERS**

CEO, Tenet HealthSystem Florida Region  
5810 Coral Ridge Dr., Suite 300,  
Coral Springs 33076  
(954) 509-3600  
Tenethealth.com

**Birthplace:** Pasadena, California

**Education:** B.A., biology, Sweet Briar College; M.B.A., health and hospital administration, University of Florida

**Greatest Professional Achievement:** Powers' greatest achievement in healthcare is centered on the creation of a team that is the best in the business. She surrounds herself with individuals who demonstrate a commitment to the company vision. "In any industry, you rely on relationships to move forward and I have been fortunate throughout the years to work with stellar leaders."

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President John Kelly

2016 SOUTH FLORIDA TOP 100  
POWER LEADER



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