

PHOTOS: On the scene at W Fort Lauderdale reveal in NYC

Property is registered for sale in New York and will be delivered by the end of 2016

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From left: Grey Davis, Kristen Cochran, Madlin Cowart, Rick Fortenbury, Will Meyer and Craig Studnicky



Related Companies unveiled the redeveloped W Fort Lauderdale at a cocktail reception in New York City last week.

Nearly 200 New York-based real estate professionals attended the presentation of the condo-hotel. [Meyer Davis](#) is redesigning the property's 147 condos, oceanfront pool area and the hotel lobby. *The Real Deal* was the media sponsor of the event at The Wayfarer in Midtown New York. The property is registered for sale in New York and will be delivered by the end of 2016, according to a press release.

Related Companies purchased the [W Fort Lauderdale](#), at 401 North Fort Lauderdale Boulevard, in July 2014 for \$90 million. The development, first built in 2009, consists of two buildings: a 517-room hotel and a separate 171-unit condo-hotel tower. Under its previous owner, the project's condo sales reached 21 of 171 by 2012.

The Related Group and Related ISG will lead sales for the remaining units. Units range from 800 square feet to 1,500 square feet, with prices starting in the low \$500,000s. – *Katherine Kallergis and Sean Stewart-Muniz*