

## Patrick Campbell gives Related's view of Broward County: VIDEO

*Developer still feeling out market for its Icon Las Olas project*

*May 02, 2016 10:30AM*

*By Sean Stewart-Muniz*



The Related Group has cranked out more luxury condo buildings this cycle than any other developer, and when a company like that starts paying attention to lesser-developed neighborhoods, the competition takes note. Related is in the midst of building several residential projects in Fort Lauderdale and is testing out the market to see what kind of demand the city can muster.

[Patrick Campbell](#), the firm's vice president, sat down with *The Real Deal* South Florida's Managing Editor Ina Cordle to talk about Related's views on Fort Lauderdale, and what the company's plans are for its future there.

That includes sales updates for the company's premiere Broward project [Auberge Beach Residences and Spa](#), as well as how the market could shape the type of product [Icon Las Olas](#) ends up being.

*For more videos, visit [The Real Deal's YouTube page](#).*